HP 363 Ink Cartridges





Home printer users who use ink cartridges for a versatile inkjet printer that can reliably handle different types of printing projects and high volume colour photo printing. Includes scrapbookers and other hobbyists; individuals with home offices.

True-to-life colour photos and laser-quality black text with HP Vivera Inks.

- HP Vivera Inks deliver an impressive range of vivid, true-to-life colours and sharp, laser-quality black text on plain and HP specialty papers.
- Unique ink formulations provide radiant, uniform colour and reduced image grain – without fading¹, bleeding, or smudging. The new black ink is specially formulated for printing both text and photos so you can print different projects without swapping ink cartridges.

HP ink cartridges are designed for efficient ink usage and can save you money.

- HP Vivera Inks are specially formulated to avoid common problems – such as clogged nozzles and particles – which can impact print and image quality.
- Advanced HP technology automatically eliminates air that could create bubbles, without wasting ink in the process.
- All six HP ink cartridges are sold separately, so whenever you run low on ink, you can replace only the colours you need.

 The black ink cartridge is available in two sizes, one for regular and photo printing and one for frequent and text printing.

HP Vivera Inks are backed by HP's innovation and expertise – for reliable results.

- The HP ink delivery system is engineered to maintain purity over the life of your HP printer.
- HP Smart printing technology² ensures that before a new page is started, there will be enough ink in the printing system to complete each new page.
- It also works with your printer to provide proactive alerts that notify you when ink levels are low.

HP Vivera Inks provide vivid, consistent colour for true-to-life photos and crisp, laser-quality documents. For optimal performance, the inks are formulated to resist fading, smudging & bleeding – and are specially designed for use in your HP printer.



¹ Based on Wilhelm Imaging Research, Inc. light fade testing under glass using HP Premium Plus Photo Paper. See www.hp.com/eur/faderesistance

² Using genuine HP supplies ensures availability of all HP printing features.

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Product Specifications

P/N	Description	Selectability	Dimensions (l x w x d)	Weight
C87 19EE	HP 363 Large Black Ink Cartridge	363	140 x 112 x 44 mm	0.07 kg
C8721EE	HP 363 Black Ink Cartridge	363	140 x 112 x 44 mm	0.05 kg
C8771EE	HP 363 Cyan Ink Cartridge	363	140 x 114 x 36 mm	0.04 kg
C8772EE	HP 363 Magenta Ink Cartridge	363	140 x 114 x 36 mm	0.04 kg
C8773EE	HP 363 Yellow Ink Cartridge	363	140 x 114 x 36 mm	0.04 kg
C8774EE	HP 363 Light Cyan Ink Cartridge	363	140 x 114 x 36 mm	0.04 kg
C8775EE	HP 363 Light Magenta Ink Cartridge	363	140 x 114 x 36 mm	0.04 kg

For information on yield, please refer to www.hp.com/pageyield



These cartridges are designated for sale only in EU, EFTA and BG, RO, MD, TR, AL, BIH, YU, MK, HR.

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