# HP No. 348 Photo Inkjet Print Cartridge





The HP No. 348 Photo Inkjet Print Cartridge is designed for digital photography enthusiasts and other users who want the ability to print crisp, true-to-life photos – or photo-based documents or other projects – with exceptional fade resistance.

Get crisp, true-to-life colour for professional-quality photos.

- Produce bright, rich photos with less grain for truly impressive results – wide colour gamut means smooth colour transitions.
- Print true-to-life colour photos by combining this cartridge with HP No. 344 or 343 Tri-colour Cartridges to create HP's 6-ink printing system.
- Get studio-quality photos with a huge colour gamut when you use this cartridge together with the HP No. 344 or 343 Tri-colour Cartridges and HP No. 100 Grey Photo Cartridge to create HP's 8-ink printing system.

## Make your memories last, with photos that resist fading for generations'.

- Print photos with exceptional fade resistance and make sure those moments stay as fresh, bright and vivid as the day you captured them.
- Get performance you can rely on proprietary dye-based inks have been specially formulated for this cartridge to provide superior fade resistance on HP Premium Plus photo papers.

 The perfect choice for photos you want to keep, whether in an album, on the wall or on your desk; also ideal for printing multiple copies that you can share with others.

#### Smart printing features<sup>2</sup> for quality, convenience and ease-of-use.

- Carefree printing proactive on-screen alerts let you know when ink levels are running low so you can renew supplies before they run out; alternatively, check ink levels at any time via your printer toolbox.
- Printer communicates with the cartridge and makes ongoing adjustments to ensure that you get consistently high quality printing.
- Replacement cartridges are designed for easy installation system checks cartridge installation then confirms that it's a genuine HP cartridge.

<sup>1</sup>Based on HP light fade testing under glass using HP Premium Plus photo papers. <sup>2</sup>Using genuine HP supplies ensures availability of all HP printing features.

This advanced photo cartridge – part of HP's 6- and 8-ink printing systems – works together with other HP cartridges to provide crisp, true-to-life colour for vibrant, professional-quality photos that resist fading for generations<sup>1</sup>.



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### **Product Specifications**

P/N	C9369EE
Description	HP No. 348 Photo Inkjet Print Cartridge
Selectability	348
Ink Volume	13 ml
Dimensions (I x w x d)	141 x 113 x 37 mm
Weight	91.5 g
Average page yield <sup>3</sup>	Approximately 135 colour photos (with HP tri-colour inkjet cartridge)

<sup>&</sup>lt;sup>3</sup>Currently, there is no inkjet printer industry standard for measuring yield. Yields from different sources may not be comparable. Many factors affect yield measurement including: type of document, print mode, driver settings and environmental conditions. And, yield is only one among many factors impacting the overall costs of printing. When comparing printing systems, consumers need to look at a range of factors including reliability, productivity and quality as well as yield.

This cartridge is designated for sale only in EU, EFTA and BG, RO, MD, TR, AL, BIH, YU, MK, HR.

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